

OTTO BARRIOS GOMEZ

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702-496-3848

GRAPHIC DESIGNER

Exceptional Organizational Skills | Process Improvement

Graphic Designer with proven experience on marketing campaigns to maximize branding and product development. Expert on Social Media marketing to support the strategies designed to boost branding online. Detail oriented and work ethic to see completion of projects from original concept to finished product ready to go to press or digital ad. Projects completed on time, on schedule and under budget. Creative and developed of original ideas. I am willing to move if necessary.

Expert in:

Adobe Suite CC | Multitasking | ATL & BTL Advertising | Web Design | Packaging Design | Digital Illustrator | Printing Techniques (Flexo, Photo Process)

TECHNICAL EXPERIENCE

Platform: Apple & PC.

Publishing Software: Expert in Adobe Creative CC (Photoshop, Illustrator, InDesign, Dreamweaver, Acrobat, Flash). knowledge in PowerPoint, MSWord, Excel, Trom and Bootstrap 4.

PROFESSIONAL EXPERIENCE

JCM GLOBAL, Las Vegas, NV

March-2017-May 2017

Graphic Designer

(Temporary job). Responsible for developing advertising to sports event Sponsored and developed by this company. As well as other Corporate graphic designs (presentations, Template design, etc.).

PASSION PARTIES, Las Vegas, NV

July 2015 to January 2016

Graphic Designer

Responsible for developing marketing and advertising tools to launch new products, new strategies and for special events to support all activities in the sales department. Including the original logo, up to the full development of the image of the project.

- Design, creative concept, and layout of catalogs. Graphic design and development of training manuals for the sales force.
 - Graphic design and development to support campaigns on social media (Facebook, Twitter, Instagram, etc.).
 - Creative development and design for Special Events (Conventions, meetings, etc.), graphic design and development of all graphic material: posters, banners, invitations, menus, catalogs, etc.
 - Managed successful production of more than 4 design's projects simultaneously, keeping each project and design on time and updated on progress and coordinated with the marketing team to fulfill the stipulated time for launches those promotions. The Company closed Jan 13th, 2016.
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PARMALAT / LACTAILS GROUP , Caracas, Venezuela**August 1997 to February 2013****Graphic Design and Media Manager**

Head of Graphic and Advertising Media Department. Worked directly with the marketing department to develop the whole corporative graphic image of the company, all of the brands and all the campaigns to launch products that they have. As well as the company website.

- Supervised and coordinated the print process of all packaging and labels (cardboard, paper, plastic, tin) on (flexo-process, photo-process, flexo, gravure, offset).
- Designed website, posters, banners, brochures, Billboards, flyers, stand promoters and sales points, BTL and ATL, giant printing design for wrap cars and big trucks.
- Prepared and oversaw budgets and strategic planning of advertising for all media outlets.

ABBOT LABORATORIES, C.A. Caracas -Venezuela**1994 to 1996****Graphic Designer**

Designed campaigns and promotional material for pharmaceutical and foodstuff.

- Developed all promotional material (Catalogs, flyers, poster) for the medical visitors.
- Created all advertising pieces for print media (newspapers, magazines, Billboards, etc)

FREELANCE DESIGNER Las Vegas, NV.**2010 to Present****Graphic Design in general,**

Label & Packaging and Web design.

Designed campaign to launch new products and promotions for events and sales

Promotional design and advertising (catalogs, flyers, posters, Magazine Ad, Billboards, banners, backings)

Some Costumers:

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| • SILVER STATES TAXES & MULTISERVICES Las Vegas / USA | • BELLISIMA LEI Parma / Italy |
| • LA PERFECTA – Managua / Nicaragua | • PROLLOSA Caracas / Venezuela |
| • SURAMERICAN FOOD Valencia / Venezuela | • 3P FOODS Aragua / Venezuela |
| • NEWPORT MOTORS Las Vegas / USA | • MOCA Quito / Ecuador |
| | • TECNOCOSMETIC Caracas / Venezuela |
| | • PARMALAT La Asuncion/ Paraguay |

EDUCATION

Bachelor Degree of Arts (BA) in Graphic Design, CARACAS DESIGN INSTITUTE, Caracas, Venezuela

CERTIFICATIONS

ESL Catholic Charities of Southern Nevada

Certificate of Completion ESL -FDR Institute's December 2015

WORK'S REFERENCES

Chris Payne: 702-406-3647

Teri Abou: (213) 841.6059

Teresa Borja: (956) 371 6271
